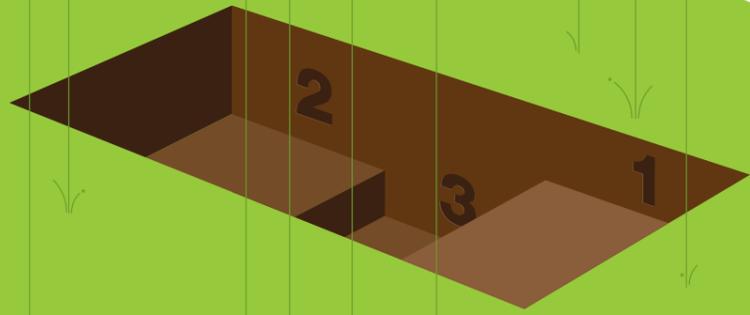




INTERNATIONAL OLYMPIC COMMITTEE

WHO WOULD LOSE ON PURPOSE?

Manipulation of Sports Competitions



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BELIEVE IN SPORT

www.olympic.org/integrityhotline

WHAT IS IT?

Athletes cheat by losing on purpose or by not doing their best in a competition.

Officials (referees, judges or coaches) **cheat** by knowingly making wrong decisions, affecting some part of a competition or its outcome.

It is against the spirit of sport, Olympic values and respect for your team, your opponent as well as your supporters and fans. It is also against sports rules and subject to sanctions. In some countries, it is even considered as a criminal offence.

THESE FORMS OF CHEATING **KILL THE EXCITEMENT OF SPORT** BECAUSE THEY REMOVE THE UNCERTAINTY OF "WHO'S GOING TO WIN?" THIS IS MANIPULATION OF COMPETITIONS.

When a competition is **manipulated**, there is nothing left to be won for anyone, it renders sport **meaningless** and **demoralises clean athletes**.

If an athlete or an official is caught engaging in manipulation, **the repercussions can be drastic**. They often get banned from competitions, need to pay fines and ruin all the hard work they have done in sport.

WHY DOES IT HAPPEN?

People have different reasons for manipulating sports competitions.

Some look for sporting advantage and some look for money. Money comes into the equation when people are able to bet on sports.

SPORTS-RELATED MANIPULATION

or "tanking" is an attractive prospect for athletes and officials. It can occur when they want to underperform to determine their opponents in the next round of the competition, or to gain another sports-related advantage. Athletes could underperform in the preliminary stage of a competition in order to face what they hope will be an easier opponent in the next round.

BETTING-RELATED MANIPULATION

often called "match-fixing", appeals to athletes, officials and third parties since it is a way to make MONEY. As an example, athletes can bet that they are going to lose and then lose on purpose so that the bet is successful.

In addition to this, malevolent people try to corrupt athletes and manipulate a competition in order to make sure they win their bet. The amounts of money involved can be enormous.

FOR ALL THESE REASONS, IT IS **FORBIDDEN TO BET DURING THE OLYMPIC GAMES FOR ALL ATHLETES, COACHES AND OFFICIALS**

EVEN THOUGH REGULATED SPORTS BETTING IS NOTHING BAD IN ITSELF, **THE RISK OF SUBSEQUENT MANIPULATION IS TOO BIG.**



DID YOU KNOW THIS ABOUT BETTING...

Betting is **NOT INHERENTLY BAD**, on the contrary it's a major source of finance for sport.

Betting occurs across **ALL DIFFERENT SPORT DISCIPLINES.**

For instance, bets are offered in kayaking and synchronized swimming.



Sports betting is an **INTERNET-DRIVEN GLOBAL BUSINESS.**



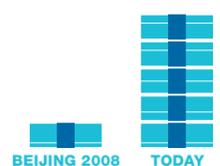
A lot of betting takes place also on the **ILLEGAL BETTING MARKETS**

involving third parties and **IN THE WORST CASE** even organised crime.



In the Olympic Games, bets can be placed **ON EVERY EVENTS.**

Betting-related manipulation is not just about the outcome of the competition: you can **BET LIVE ON MARGINAL THINGS** like which player scores the next point or gets the next foul.



Betting has **INCREASED BY MORE THAN 500%** since the Beijing 2008 Olympic Games.

TO TACKLE THE PROBLEMS...

Competitions are monitored through elaborate mechanisms and cooperation with bookmakers all over the world.

International and national **police forces and law enforcement** entities are networking and **sharing intelligence** to fight the problem globally.

Check out **BE TRUE BE YOU** campaign with videos, e-learning etc. at olympic.org/believeinsport
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Manipulation of competitions is **criminalised in a growing number of countries...**

and the ultimate goal for the Olympic movement is to **protect clean athletes!**



ATHLETES ACROSS DIFFERENT DISCIPLINES AND COUNTRIES **ARE BEING EDUCATED ON THE ISSUE** BY THEIR NATIONAL AND INTERNATIONAL FEDERATIONS

INTEGRITY HOTLINE

If you have reasons to suspect competition manipulation, it is **your duty to speak out**. For this reason, the IOC has established an Integrity Hotline, which is confidential.
www.olympic.org/integrityhotline



"It's me competing out there so I can do just what I want. If I'm willing to lose or whatever, it's my own business. It's the players' game, right?"

You can't fix an event, meaning that you should always do your best.
You cannot deliberately manipulate any event.

"Oh, ok. Can't I just bet to add a little excitement? I will obviously make sure not to manipulate the competition to make my bets successful."

Actually no, you're **not allowed to bet on your own sport**, or on other competitions if it is a multi-sports event.

"I see. It makes sense though, I just never thought about it. I guess I'll just settle for giving my friends betting tips, ha, ha!"

As a matter of fact, that's not ok either. Athletes and officials are **not allowed to give out any kind of inside information**. What you see or hear in the locker room or at the venue should be kept confidential.

"I'm starting to understand this. What can I do about it if someone else cheats? Or if anyone I know or some random person asks me to cheat? I don't need to mind anyone else's business, do I?"

You need to speak out. That is your responsibility, and failure to report is an offence in itself.

You can talk to your coach, your club officials or national federation, or use the IOC Integrity Hotline if you want to report confidentially.

"Will do! Thanks!"

No problem, if you have further questions, contact us.
www.olympic.org/believeinsport



**BE TRUE
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CODE OF CONDUCT

NEVER bet on your own sport or the Olympic Games.

NEVER manipulate a competition and always do your best.

NEVER share inside information. Non-public information about your sport stays private.

ALWAYS report an approach to manipulate or anything suspicious:
www.olympic.org/integrityhotline

For more information go to:
www.olympic.org/believeinsport